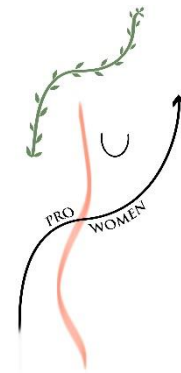


PRO-WOMEN. UP-SKILLING ITINERARIES FOR WOMEN AS NEW CULTURAL PROMOTERS TO ENHANCE TERRITORIAL HERITAGE



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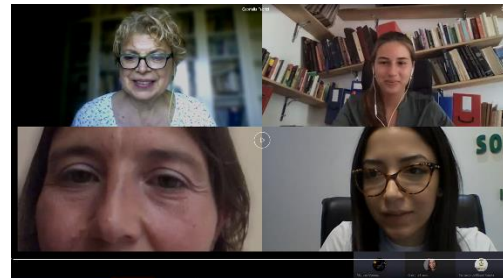


INTRODUCTION

Pro-WOMEN is a 24-month Erasmus+ project, which aims at **promoting equal opportunities and social-labour inclusion** of low-skilled and unemployed **women** by providing intervention tools for **training and empowerment**.

In light of the current situation with **COVID-19**, the partners faced some challenges with regards to the project activities so far. The 2nd partners meeting that was supposed to take place in Leipzig in March 2020 was cancelled, and instead the partners met online in March, May and July to coordinate their activities.

Despite the pandemic circumstances, all partners have successfully managed to complete the foreseen activities within the defined deadlines. In particular, they completed **IO1 – An Integrated Reading of the Territories** report which is available in EN and in all partner languages on the [project website](#). In addition, partners have already begun working on **IO2 – Learning Course Package to Enhance Women’s Competences**, which is comprised by seven training modules. The pilot testing of the Learning Course Package (IO3) will take place during the period September – April 2021 with the participation of 15 low-skilled and unemployed women in each partner country. It aims to train a new dynamic professional profile, able to promote the territorial realities from different points of view: historical and cultural, spiritual, natural and gastronomic. The profile will be named the “Promoter of cultural and environmental itineraries for the enhancement of the territories”.



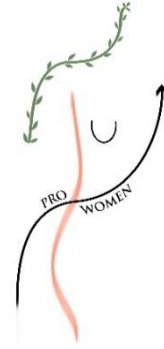
ONLINE MEETINGS

Since the 2nd partners meeting was cancelled, the consortium met online on three occasions: in March, May and July 2020 and discussed the progress of the project, agreeing on deadlines and next steps.

At the moment, the partners have completed the development of the modules and they are in the process of translating them in their native language, as a preparation for the pilot testing.

Each partner organization will recruit **15 women** who are low-skilled or unemployed in their respective country (**Italy, Spain, Germany, Cyprus, France**).

If you are a low-skilled or unemployed woman who is interested to become a Promoter of Territorial Realities in any of the partner countries, please contact the relevant partner organization found [here](#).



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COOPERATIVA SOCIALE SAN SATURNINO – IT

In the period March - August 2020, SANSAT committed itself so that the project could maintain its progress despite the pandemic emergency. In addition to the overall coordination of the project and the relationships with the partners and the National Agency, the cooperative has developed the two Learning Package Modules assigned to it: Module 4 (Communication and Marketing) and Module 6 (Manage groups, Organize events). It has created many materials: traces, tools and ppt. In the current phase it is working to start the experimentation phase. The Pilot Course will start in October.

OBIETTIVO FAMIGLIA / FC – IT

During the last 6 months, Obiettivo Famiglia/FC completed its commitment to the Preparatory Study and developed Module 5 “Reading and Mapping the territory-Planning itineraries” foreseen for the Learning Course Package. It also engaged itself in a strong dissemination campaign to organise a presentation event for the next Pilot Course. The event took place in Gela, on the 29th of July and was a great success! 125 people attended the meeting and expressed their interest in participating in the Pilot Course. Obiettivo Famiglia is working to organize the start of the Course as soon as possible.

CENTER FOR SOCIAL INNOVATION - CY

Center for Social Innovation made significant progress in the development and implementation of Pro-Women project! Despite the pandemic circumstances, CSI worked successfully with all partners to jointly produce IO2 – *Learning Course Package* in time for its piloting in Fall 2020. In particular, CSI was responsible for the Preparatory Module that will introduce participants into the Learning Course. The organization is now in the process of recruiting 15 low-skilled / unemployed women in Cyprus for the implementation of the pilot testing in the Fall. Additionally, CSI as the dissemination leader, developed the project website, which is constantly updated, and the 1st press release of the project.

AYUNTAMIENTO DE TORRIJOS - ES

Ayuntamiento de Torrijos worked on gathering partners’ contribution to preparatory study – IO1 as responsible for that intellectual output as well as producing the final version of it. Some adjustments needed to be done on collection of data due to the pandemic outbreak that impacted our communication with PRO-women project stakeholders. From May onward Ayuntamiento de Torrijos was focused on producing teaching materials for Output 2 - Learning Course Package for enhancing women's competences as well as to recruit participants according to project criteria in order to be able to start training from October on.

WISAMAR - DE

As the leader for the IO2, Wisamar is responsible for the development of the “Learning Course Package for enhancing women’s competences promoting their employability opportunities in the tourism field”. Between March and August 2020, Wisamar accordingly coordinated the elaboration of the different modules that make up the learning course package. Even in the difficult times of the Covid-19 pandemic, which prohibited the planned meeting in Leipzig, all partners pulled together and provided all necessary elements in high quality so that the consortium could deliver the Learning Course Package in time for the pilot phase in the fall of 2020.

AFORMAC - FR

During the last 6-month AFORMAC was, as the whole of Europe, facing the Covid-19 crisis, but could continue its work on the Pro-Women project. AFORMAC created 2 of the 7 Learning Modules during this period. As the modules target entrepreneurship, many templates were created to give concrete results to finish the modules with a business plan. During the summer we defined an action where the experimentation of the 7 modules could take place in our training site in the Cantal region. We are now looking forward to its implementation during the third quarter of 2020.